



BRAND GUIDELINES

01 MISSION & VISION



MISSION & VISION



Our Mission

We are Beacon because we aim to be a guiding light, both for our clients and our industry. Founded over two decades ago, Beacon has set the standard for the communications and security industries time and time again, creating inventive technology solutions that allow our clients to operate more efficiently, cost-effectively, and safely.

Our Vision

At Beacon, we do more than help our clients succeed. We help our clients teach the next generation. We help our clients protect their communities. We help our clients save lives, and throughout all of this, we help our clients make the world a better place.

Our Strategy

Our employees strive to help these crucial operations work more efficiently, cost-effectively, and safely, providing support and service nationwide to a variety of buildings and institutions. We don't just install solutions, we go the extra mile to make sure that your customized systems are working to assist the vital work you do everyday.



CORE VALUES

We Save and Improve Lives!

Customer Service

We listen to our clients to provide tailored security and communication solutions – as well as 24/7 service & support for a premium experience.

Integrity

We lead with honesty and transparency to earn our clients' trust and loyalty.

Communication

We communicate clearly, thoughtfully, and respectfully with the intention of building positive relationships with our clients.

Teamwork

We collaborate and perform better together. We achieve the best results and highest success by working as a team within our organization and as a partner to yours.

2022 COLORS

Hex Code:
#003468

Hex Code:
#8dc63f

Hex Code:
#FOFOFO

Hex Code:
#A0A1A3

Hex Code:
#236192

03 TYPOGRAPHY

Logo Font

Uniform Rounded Bold

Nunito Bold

Aa

BEACON
COMMUNICATIONS

BOLD

Brand Guidelines



Primary Font

Telegraf

Aa

Light
Regular
Medium
Bold

Brand Guidelines



Additional Fonts

Sans Font Style

Aa
Bold

Montserrat Classic
Montserrat Bold

Aa
Bold

Nunito Sans Bold

Aa
Regular

Roboto

Aa
Regular

Lato

Aa
Bold

Open Sans **Bold**

Aa
Bold

Maven Pro Bold

AA
REGULAR

BEBAS NEUE



Additional Fonts

Script Font Style

Aa

Regular Adam Script

Aa

Regular Yellowtail

Aa

Regular Lumios Marker

Aa

Regular Beach Resort

Aa

Bold Kalam Bold

Aa

Regular Caveat

AA

REGULAR PERMANENT MARKER



Additional Fonts

Serif Font Style

Aa

Regular Source Serif Pro

Aa

Regular Droid Serif

Aa

Regular Solway

Aa

Regular Radley

Aa

Regular Arvo

Aa

Regular Noto Serif

Aa

Regular Libra Serif Modern



Additional Fonts

Serif Font Style

Aa
Regular Belgrano

Aa
Medium Karma Medium

Aa
Regular Aleo

Aa
Regular Quando

Aa
Regular Calistoga

Aa
Regular Monradok

Brand Guidelines



PHOTOGRAPHY



04

LOGO



PRIMARY LOGO

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Cras in
libero sit amet nisl cursus fringilla.
Nullam felis orci, maximus sit.



LOGO MARK

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Cras in
libero sit amet nisl cursus fringilla.
Nullam felis orci, maximus sit.



05

SOCIAL MEDIA



er in
communications?
AN IMPACT
BEACON
COMMUNICATIONS

Customer Service
We listen to our clients to provide tailored security and communication solutions - as well as 24/7 service & support for a premium experience.

Integrity
We lead with hands on our clients' trust and

BEACON
COMMUNICATIONS

Our Clients
We serve some of the highest regarded organizations on the front lines of innovation in healthcare, government, and education.

Teamwork
We collaborate and achieve the best results working as a team partner to yours.

BEACON
COMMUNICATIONS

What we do
Provide custom design, installation, training, service and preventative maintenance for security and critical communication systems for high stakes environments.

Who we do it for

- Healthcare facilities and hospitals
- Government buildings and institutions
- Education facilities and buildings
- Commercial & Retail properties

Our Mission
We aim to be the guiding light, both for our clients and our industry. Founded over two decades ago, Beacon has set the standard for the communications and security industries time and time again, creating inventive technology solutions that allow our clients to operate more efficiently, cost-effectively, and safely.

BEACON
COMMUNICATIONS

Protect your workspace.
With specialized surveillance and access security systems configured just the way you want and need it, Beacon Communications can help you keep your workplace, offices, and job sites safe.

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Who we do it for

- Healthcare facilities and hospitals
- Government buildings and institutions
- Education facilities and buildings
- Commercial & Retail properties

BEACON
COMMUNICATIONS

Our Locations
We serve and have offices in Colorado, California, New Mexico, Montana, Wyoming, Minnesota, Wisconsin, North Dakota, and South Dakota

Looking for a Career in Security & Communications?
JOIN A TEAM THAT MAKES AN IMPACT
We customize & install critical security and communication systems within the most important organizations.

Who we serve?
hospitals | education
government
commercial & retail

Customer Service
We listen to our clients to provide tailored security and communication solutions - as well as 24/7 service & support for a premium experience.

Communication
We communicate clearly, thoughtfully, and respectfully with the intention of building positive relationships with our clients.

Our Clients
We serve some of the highest regarded organizations on the front lines of innovation in healthcare, government, and education.

Partnering with Tech Pioneers
We partner with the biggest names in healthcare communications and security technology.

Protect your workspace.
With specialized surveillance and access security systems configured just the way you want and need it, Beacon Communications can help you keep your workplace, offices, and job sites safe.

We customize & install critical security and communication systems within the most important organizations.



Learn more at BeaconCom.com

We serve? | education | ent | ial & retail

We save and improve lives every day.



Clients

one of the highest



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#SERVICES

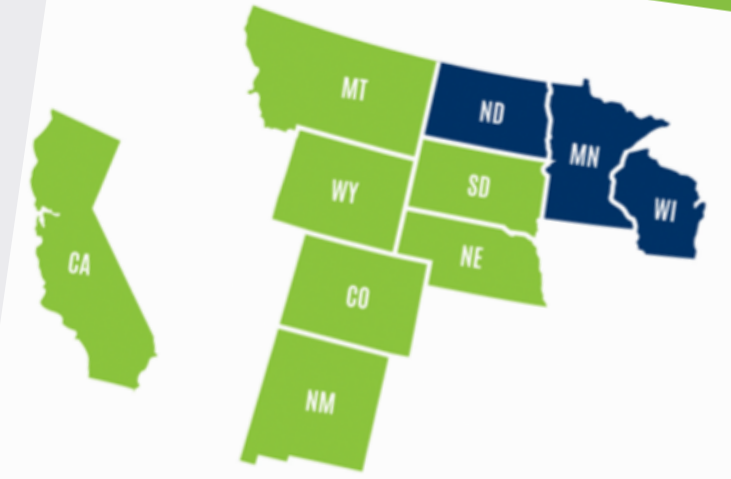
What we do

Provide custom design, installation, training, service and preventative maintenance for security and critical communication systems for high stakes environments.



Who we do it for

- Healthcare facilities and
- Gov



Rocky Mountain Region

We proudly serve many co
Improve your Security & C
Call 303-750-6500.

Our Locations

We serve and have offices in Colorado, California, New Mexico, Montana, Wyoming, Minnesota, Wisconsin, North Dakota, and South Dakota

Looking for a Career in Security & Communication

JOIN A TEAM THAT MAKES AN IMPACT

We customize & install critical security and communication systems within





Marketing Department Contact

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